

Brett Hooker

MD, ROARZ computing Pty Ltd
Adjunct Professor (Faculty of IT) QUT
Bachelor of Business (Computing) QUT
National Pearcey Young Achiever Award 2007
QUT Outstanding Alumnus Award IT 2000
President QUT Alumni Board

Brett Hooker is recognised as one of Australia's leading IT professionals with more than 20 years experience in the national and international sectors. His specialty lies in business applications and software technology.

Brett is known as the architect of numerous, regularly-used software programs including Oracle's Applications Desktop Integrator, Business Intelligence System and Global Financial Reporting Solution.

As MD of the Brisbane-based IT firm ROARZ computing, Brett provides up-to-date businesses solutions for small businesses using open source software systems.

Prior to founding ROARZ, Brett founded another tech startup Sauce Software and also worked at Oracle Corporation, one of the world's largest IT firms.

At ROARZ computing, Brett directs a team that emphasizes keeping websites proactively up-to-date and integrated with marketing, sales, and customer care activities. When combined with a rich web-based application suite this delivers customer convenience and staff efficiency outcomes.

During his 12 years at Oracle, working in both Australian and the US, Brett worked his way up the corporate ladder to Senior Director of Applications Development. At Oracle, Brett was responsible for establishing a Development Centre for Oracle's business software in Australia which today has more than 60 staff employed in both Brisbane and Melbourne.

Brett holds a Bachelor of Business (Computing) degree from the Queensland University of Technology (QUT). In 2000, he received an Outstanding Alumnus Award from the QUT's IT Faculty in recognition of exceptional professional achievements and contributions to the community. In 2007, he received the National Pearcey Young Achiever Award for IT innovation and contribution to the IT industry.

Brett is also currently a QUT IT Faculty Academic Board member, Adjunct Professor to the Faculty of IT, and the QUT Alumni Board President.

In 2005, Brett was featured in the "Queensland: A great state of mind" book, launched by State Premier Peter Beattie during Queensland Week.

His experience with presenting extends to numerous worldwide conferences about:

- e-Business and software development;
- Enhancing a company's reputation; and
- Promoting benefits the IT industry brings to the marketplace as a whole.